



KENNEDY'S COUNTRY GARDENS

“INSPIRING SUCCESSFUL GARDENS SINCE 1960”

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ROSE LIST 2010



ROSA 'OVER THE MOON'

Hybrid Tea Roses

Most Hybrid Tea Roses grow to about four feet tall and have long upright stems, great for cut flower arranging! Most are fragrant with big, beautiful blossoms.

Eternal Flame: Soft yellow flowers with a wonderful citrus fragrance. A long bloomer with disease resistant foliage.

Firefighter: Handsome velvet red flowers. Medium green leaves. Medium-tall. Strong fragrance.

Honor: Long, pointed, satiny white buds unfurl slowly to large, long lasting blooms. A vigorous plant with 4-5" pure white flowers.

Hotel California: Lovely, eye-catching clear medium yellow flowers. Grows 4-5' tall with upright habit.

Legends: Oprah is coming to Kennedy's in April this year! This is the rose she chose to name in honor of the 25 legendary women she hosted and toasted at her estate in California. Is there anything Oprah chooses that isn't fabulous? Very large dark red flowers. Large red-green leaves. Medium-tall. Upright. Moderate fragrance.

Liv Tyler: A lovely new introduction with coral pink blossoms and an alluring apricot fragrance. The long, strong stems hold firmly quartered blooms, perfect for the cutting garden.

Mister Lincoln: Large, double, high-centered, fragrant, dark red flowers on long strong stems.

New! **Over The Moon:** Warm apricot flowers have sweet fragrance. Medium to tall grower, upright and bushy.

Peace: A favorite for nearly 60 years. Beautiful, double, high-centered yellow blossoms flushed with pink. A vigorous grower and profuse bloomer with dark, glossy, clean foliage.

New!

Pink Promise: 2009 AARS Award Winner. Pink and cream blend. Bright green leaves. Medium-tall. Upright. Moderate fragrance.

Pumpkin Patch: Caramel-orange colored fragrant flowers. Grows to about 4', rounded and bushy.

Radiant Perfume: Deep yellow flowers with yummy fragrance and deep green leaves. Grows tall.

Tahitian Sunset: A Tahiti sweetie with a gorgeous gown of green, beset by exquisite blossoms of sunset shades. But her heady beauty is just a temptation, enticing you to sample her fabulous fruity-rose fragrance. Large, long-stemmed flowers are borne in great abundance on a very bushy clean garden-worthy plant. 2006 AARS Winner!

The McCartney Rose: Enormous, deep rosy pink buds mature to rosy pink blooms with a lovely sweet candy fragrance.

Summer Love: Bright soft yellow flowers. Bright green leaves. Medium height. Rounded. Mild fragrance.

Tropicana: Stunning, the best orange-red hybrid tea. The flowers are fragrant and presented on long, straight stems.

Veteran's Honor: Deep red, 2" buds open into large blooms with enduring color and a light raspberry fragrance.

GRANDIFLORAS

A hybrid cross between hybrid tea and floribunda roses. Generally more flowers per stem than a hybrid tea and larger flowers than a floribunda.

About Face: Full old-fashioned double blooms with golden-yellow-orange inside, darker bronzy-orange-red outside. Recurrent bloom spring to fall. Dark green leaves. Light fragrance of fresh apple. Upright, bushy habit to 4-5'. Hardiness zone 5-6. This 2005 AARS Winner will be the main attraction in your garden.

Cherry Parfait: An award winning white rose with soft blending to red edging on the petals. A great performer with a long bloom time.

New!

Ch-Ching: Long lasting lemon yellow blossoms are very fragrant, foliage is deep, dark green. Grows 4 to 6' tall and wide.

Radiant Perfume: Beautiful, fragrant, deep yellow blossoms. Grows tall.

New!

Rock & Roll: Burgundy, red and cream striped flowers. Dark green leaves. Medium height. Upright and bushy. Strong fragrance.

Strike It Rich: The flowers are a lovely blend of yellow spun with orange and pink with fabulous, strong, spicy fragrance. A great performer with nice habit and clean foliage.

Queen Elizabeth: This popular English favorite is a vigorous grower with carmine-rose to dawn-pink flowers.

Wild Blue Yonder: Up we go... into a wild new style of rose! You'll be ridin' high over the saturated citrus blossom & rose scent, bold new-fangled colors & camellia-like form. The first lavender-toned rose to take the AARS in over 20 years. Flowers are ruffled red-purple with a lavender "eye". Clean deep green leaves make this vigorous grandiflora a mean bouquet machine for the garden.

FLORIBUNDAS

Generally flowers are smaller and form in clusters. More flowers per stem than most other types of roses. Plants often shorter and bushier.

Anthony Meidland: The absolute best yellow flowering floribunda. The plants are vigorous, bushy and mounded and bloom all season long!

Cinco De Mayo: 2009 AARS Award Winner. An indescribable blend of smoky lavender and rusty red-orange. Glossy green leaves. Medium height. Rounded and bushy. Moderate fragrance.

New!

Drop Dead Red: Gorgeous, true red, fragrant flowers. Grows upright & bushy

Easy Does It: 2010 AARS Award Winner! Peachy-pink, mango and apricot colored fragrant flowers. Grows 3-5' tall and wide, bushy with deep glossy, green foliage.

Hot Cocoa: The 2003 AARS Winner! Smoky, dark orange, fragrant flowers. Dark green foliage. A vigorous plant with good disease resistance. Grows 4 to 6' tall.

Iceberg: Ice White, Sweet fragrance. Large clusters of clear white blooms all season long. A superb plant for massing in the landscape, Iceberg is a strong grower, disease resistant, low maintenance and hardy.

Julia Child: Just before Julia passed away she selected this exceptional rose to bear her name. She loved the even butter gold colored, very full old-fashioned blooms & the licorice candy fragrance. Also the perfectly rounded habit, super glossy leaves & great disease resistance.

Livin' Easy: Fragrant flowers are a lovely apricot-orange blend.

Mardi Gras: 2008 AARS Award Winner! Celebrate New Orleans with this outstanding rose. The fragrant blossoms are a lovely pink, yellow and orange blend.

Marmalade Skies: Large semi-double brilliant tangerine orange blooms. Everblooming. Glossy green foliage. Moderate fragrance. Ideal for low borders.

Moondance: Winner of the AARS Award for 2007! Creamy white flowers with subtle fragrance grace this plant all season long. The foliage is glossy green and clean. The habit is upright and tall.

Shockwave: Pure neon yellow flowers. Bright green leaves. Medium height. Rounded. Mild fragrance.

ROMANTICA ROSES

Romantica roses look like an older style of rose. Most of these have flowers with a high petal count. Romantica roses are often named after famous people in history.

Frederic Mistral: Perfectly pink formed hybrid tea. Potent & delicious fragrance of fresh citrus and ripe berries. Disease resistant. Covered in blooms all summer. To 6'

Michelangelo: A hybrid Tea with a sweet lemony fragrance and saturated golden yellow flower petals and long stems, perfect for cutting.

Pink Traviata: Large, deep pink blossoms with more petals than we could count, absolutely gorgeous! A strong addition to the garden with good disease resistance.

Sweet Promise: Oh promises, promises, this is a sweet one! The deep salmon flowers fill the air with a very strong old rose fragrance. A great cut flower too with a long vase life.

Traviata: Like a true Italian opera! Clear red, luscious 4" blossoms are sturdy and long-lasting with a soft, apple scent.

DAVID AUSTIN'S ENGLISH SHRUB ROSES

From English rose breeder David Austin, these varieties offer large, extremely fragrant, double flowers with multiple bloom times.

Abraham Darby: Peachy, coral pink fragrant blossoms with pale yellow reverse. Long arching canes with glossy green foliage. Tall, bushy.

Gertrude Jekyll: Deep pink, fragrant large rosette blossoms. Dark green foliage. Strong damask fragrance. Grows 5' tall.

Graham Thomas: A continuous supply of deep cup shaped, rich yellow flowers with a fresh Tea Rose fragrance and a hint of violets. Medium green foliage. Can grow on a trellis, wall or arbor. 5' x 5'

Heritage: Large sprays of shell-pink blooms have wonderful old rose and lemon fragrance. Glossy dark green foliage. Vigorous yet compact to 4'.

Landscape Shrub Roses

Fast becoming the most popular class of roses. Landscape Shrub roses are tough, low maintenance rose bushes. Great for gardeners who do not like to fuss over rose bushes. Most varieties have proven resistance to common disease problems.

Betty Prior: This floribunda has dark carmine buds that open to single cupped, fragrant pink flowers in clusters. A tried and true vigorous grower and profuse bloomer.

Blushing Knockout: "Hasslefree Rose". Gentle, shell pink blossoms are lightly fragrant & self-cleaning. A compact, rounded, disease resistant plant that bears hips in autumn.

Bonica: "Hasslefree Rose". Round pink buds open to gently scalloped flowers with an aroma of apple. Dark green foliage with a subtle edge of red. Bright orange hips appear in autumn.

Cape Diamond: 2009 AARS Winner. Pure pink flowers. Grey-green leaves. Disease resistant and hardy. Medium height. Slightly spreading. Slight fragrance.

Carefree Beauty: A wonderful pink shrub rose with excellent disease resistance and twice the petal count of C. Delight.

Carefree Celebration: A fun and colorful new introduction with rich, orange, semi-double flowers.

Carefree Spirit: 2009 AARS Winner. Red single flowers with a white reverse. Glossy dark green leaves. Medium height. Slightly spreading. Slight fragrance.

Carefree Wonder: "Hasslefree Rose". Semi-double, rich pink with a creamy reverse, slightly fragrant flowers. Profuse blooms spring to fall. 3-4' H. Disease resistant & winter hardy. Very easy care.

Crimson Meidland: This new introduction is disease resistant and is covered with unique orange colored blossoms in summer.

Double Knockout: A smaller sister seedling of the famous disease resistant Knock Out with abundant small, double, cherry red flowers that cover this plant from spring until frost.

Gourmet Popcorn: Bright white, fragrant profuse blooms. Disease resistant, dark green foliage. Grows less than 3' with bushy, cascading, habit.

Home Run: This hardy, disease resistant, prolific bloomer offers red, single blossoms with a soft fragrance.

Hope for Humanity: Velvet dark red flowers. Dark green leaves. Hardy. Medium-tall. Bushy and upright. Mild fragrance.

Knockout: "Hasslefree Rose". Light red single flowers. Blue-green foliage. Light fragrance. Disease resistant foliage. Medium height.

Lady Elsie May: "Hasslefree Rose". Masses of coral-pink semi-double blooms. Everblooming from spring to fall with dark green leaves and subtle fragrance. Disease resistant and hardy Grows upright to 3', spreading to only 2' wide. Can be used as a mass planting, low border or a specimen plant in container. A 2005 AARS winner.

Midnight Blue: Velvety, dark purple, double flowers that bloom in big groups throughout the summer. Strong, spicy scent. Bright green foliage.

Pink Double Knockout: A strong performer with double pink flowers. Pretty and reliable!

Pink Knockout: "Hasslefree Rose". A carefree shrub rose with powerful, fluorescent pink flowers and mossy green foliage. A lovely, no maintenance rose.

Rainbow Knockout: The shrub rose-2007 AARS winner! So pretty! Small, single, coral pink blossoms with yellow eye. The habit is compact and rounded.

Rhapsody in Blue: Smoke-blue purple blend. Medium size semi-double flowers. Grey green leaves. Medium to tall, irregular, upright. Moderate fragrance.

Sunny Knock Out: Slightly more upright habit than the Knock Out Rose with attractive dark foliage and a sweet fragrance. Yellow color will stay stronger during cooler times of the year.

Tequila: A symphony of brightly colored apricot-orange flowers throughout the season.

The Fairy: Small, double, light pink flowers. Tiny glossy foliage. Profuse recurrent bloom. Slight fragrance. Extremely hardy, low grower.

Watercolors: This variety is a lovely pink-yellow blend the single blossoms are fragrant, foliage is deep green.

White Out: Best white shrub rose to be introduced in 45 years. Efficient and compact. Although prone to some black spot, it won't be detrimental to the aesthetics of the plant or its surrounding landscape.

Wing Ding: Brilliant, scarlet red, single, slightly fragrant blossoms. Deep green glossy leaves and spreading habit.

Yellow Brick Road: Awesome, big, full double, deep yellow flowers throughout the season. Foliage is deep green, shiny and highly disease resistant.

Rugosa roses

The toughest roses, they perform best without the use of chemicals. Perfect for sunny, seaside plantings (high salt tolerance), they look great paired with ornamental grasses.

Blanc Double De Coubert: This antique beauty was introduced in 1892. It is a medium to tall growing Rugosa with clear white flowers with a sweet fragrance.

Frau Dagmar Hartopp: Makes me think of our friend Jim the Rose Man...this is his favorite Rugosa. Silvery-pink, single fragrant blossoms on prolific plants. Habit is moderately tight and low. Nice hips in winter.

Hansa: Large, double, very fragrant reddish-violet flowers. Free recurrent bloom. Large, red fruit in fall/winter. A hybrid rugosa- Avoid chemical sprays. Medium-tall.

Rosa rugosa: The parent plant-Tough, hardy, native plants that thrive in difficult sites. Used extensively in seashore locations. Large, pink flowers that bloom somewhat continuously all summer. Grows to 5' tall with equal spread.

Rosa rugosa 'Alba': Similar to R. rugosa with large, fragrant white flowers.

Therese Bugnet: Pink-lilac pink rugosa hybrid. Moderate fragrance. Very hardy. Medium-tall. Avoid chemical sprays.

GROUNDCOVER ROSES

Kennedy's chooses only groundcover roses that are tough, extremely hardy and floriferous. Most varieties make a low 2-3' mound, growing slightly wider than tall. Can be used in mass plantings, front borders, along walkways or in patio pots.

Flower Carpet Amber: Arching stems red shiny new leaves turning green, loaded with buds starting mid-to-late May. Golden amber double blossoms emerging then maturing to a soft apricot-pink with age.

Flower Carpet Apple Blossom: Just lovely with soft, light pink, double flowers.

Flower Carpet Coral: Profuse, single, coral blossoms. Dark, shiny foliage. Aggressive spreader, perfect for groundcovering, in mass plantings or hillsides. Disease resistant foliage.

Flower Carpet Scarlet: Scarlet red double flowers, very showy.

Flower Carpet Supreme Pink: An improved variety of deep pink, semi-double blossoms, glossy disease resistant foliage.

Flower Carpet White: Double white flowers appear like a carpet of snow in summer.

Flower Carpet Yellow: Lemon-yellow double flowers. Glossy apple-green foliage.

Sweet Drift: Sweet clusters of clear double -pink blossoms. Abundant, continuous flowering and exceptional disease resistance. Petite, mature height is less than 2' with similar spread. Perfect for container gardening and front-of-the-border plantings. Great flower power & disease resistance.

New!

CLIMBERS

This type of rose bush develops long somewhat flexible stems that can be trained to climb walls, trellises, arbors and fences. They require limited pruning, but more training.

Aloha: Pink – Rose pink with a darker reverse. Large well-formed fragrant flowers. Dark green leatherly leaves.

Autumn Sunset: Apricot-gold, fragrant, free-flowering blossoms. Disease resistant, hardy.

Blaze: Medium semi-double, bright scarlet, slightly fragrant blossoms. Very vigorous, repeat bloomer.

Brite Eyes: A bright addition to the landscape developed by William Radler (the Knockout Rose breeder) with amazing salmon color and fragrance. Only grows 8' tall nice for smaller gardens.

Dublin Bay: Clear true red flowers. Glossy dark green leaves. 8-10' tall. Moderate fragrance.

Eden Climber: From the Romantica Rose Series, the Eden Climber displays soft delicate, pale pink center blending to deeper pink tones toward outermost petal outward to pink outer petal. Semi-glossy dark green leaves. A climber to 12' high.

Golden Showers: Large, very fragrant, daffodil-yellow, double, abundant blooms. Rich green foliage. 6-8'tall.

Morning Magic: This new climber is a long bloomer, has a compact habit and outstanding soft, shell-pink flowers.

New Dawn: Double, soft pink blooms all season long a true performer. Most vigorous and disease resistant will grow to 20'.

Sky's The Limit: A new introduction with large buttery yellow, fragrant flowers. Grows 10-12'.

The Charlatan: A unique & simple beauty with clear pink flowers that display a multitude of yellow stamens. Can be grown as large shrub or climber.

White Dawn: Double, gardenia-like, fragrant, white blossoms. Very vigorous. Recurrent bloom.

Winner's Circle: A new climber from the breeder of the Knockout Rose series. A floriferous climber with non-fading, fire engine red blossoms. Interesting in fall too, with burgundy foliage and bright orange hips.

Zephyrine Drouhin: A unique climber with thornless stems and eye-catching cerise-pink flowers that have a superb old rose fragrance. A very hardy rose that will tolerate some shade.

TREE ROSES

All types of rose bushes are available to be grown as a tree. Groundcover type tends to give a weeping effect and upright forms give a larger tree effect. Often quite spectacular!

Tree roses do best when protected in winter. Kennedy's recommends moving containerized plants to a tool shed or garage for winter or dug up, leaned over and covered with mulch. Almost always worth the extra effort!

Let us know early in the season the color preference you have for special orders.

New!

Rose Care:

Location: Choose a very sunny location for your rose bushes. The more sun, the more flowers and the better they will resist disease. Areas with good air circulation will also help prevent disease.

Soil: Rose bushes prefer rich organic soil. Kennedy's recommends mixing Coast of Maine Compost or our 'Complete Planting Mix' with your existing soil. Organic matter will add life to the soil and help the plant to retain moisture and nutrients.

Watering: Rose Bushes should be hand watered as needed. Kennedy's recommends using a watering wand to direct the water to the area around the base of the plant. Avoid getting the foliage wet on a regular basis. Sprinkler systems & rose bushes do not make a good combination.

Fertilizing: Roses like lots of organic matter in the soil and should be fed regularly. Kennedy's recommends several applications of Rose-Tone around the base of each rose starting in the spring through summer or using a liquid rose food, such as Neptune's Harvest every other week. Some organic liquid fertilizers actually help prevent disease and wetting the foliage using these products can be good. Watering the soil using a compost tea is excellent for adding micro-organisms to the soil.

Preventing Disease: Black spot is the most common disease on rose bushes. It usually does not kill the plant, but can weaken the plant and make it look unsightly. Spots on the leaves first appear before they turn yellow and fall off. To avoid some of these problems, choose disease resistant varieties, a sunny location with good air circulation, and avoid getting the foliage wet on a regular basis. It is difficult to control black spot once it has started, but if you have followed the above steps then spraying may still be necessary.

Controlling Insects and disease: Black spot, aphids, Japanese beetles, and caterpillars are common pests to watch out for. Many sprays are available for roses. Kennedy's recommends using dual purpose sprays to prevent or control insect *and* disease problems. One of the best natural sprays uses an active ingredient called neem oil. It has been proven to repel and even kill many insects and disease. Bonide Rose Spray is a stronger chemical, but very effective on problematic roses. Bayer makes a product you can pour into the soil that protects against disease and insects and fertilizes, but this must be used preventatively for it to be most effective. Avoid spraying foliage during hot days and right before rain storms. Spraying at night or early morning also helps avoid killing beneficial bees and insects. Always read the directions and consult our staff before spraying.

Pruning: Most rose bushes benefit from a good hard pruning in early spring before the leaves emerge. It is okay to cut as much as two thirds of last year's growth off. With young rose bushes this means cutting it back to about 12-18" from the ground. This helps keep the plant well rounded and eliminates any dead wood caused by the winter. Climbing types should not be cut back if you want them to continue climbing higher, but it is a good idea to periodically thin out all rose bushes by pruning out selected branches to allow better air movement. Pruning off spent flowers, or deadheading, during the growing season helps speed up the next set of flowers. It is best to cut the old flower stems back to the second set of five leaves before they turn to fruit in order to encourage the plant to continue flowering.

**For more info talk to a Kennedy's expert or visit our website
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